

# COMPANY PROFILE

PT. Mitra Akselerasi Bersama





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MAB Consulting is your trusted partner in facing challenges and optimizing potential for your business. As a national private consulting company, MAB Consulting serves as a One Stop Consulting Solution in various aspects of business management.

Established in 2023 in Surabaya, MAB Consulting is registered under Notarial Deed No. 461 – XVII – 2006 jo 168 KEP – 17.3 / IV / 2012. Operating in the consulting services sector, MAB Consulting stands out as a reliable partner.



# **Vision & Mission** of MAB Consulting

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## Mision

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- Provide the best accounting, tax, and information system consulting services supported by the expertise and experience of our consulting team.
- Develop innovative solutions to enhance efficiency and productivity for our clients, helping them achieve long-term business goals.
- Strengthen long-term relationships with our clients through effective communication, active engagement, and quality customer service.
- Drive the success of our clients by adhering to applicable tax and accounting regulations, providing secure, reliable, and effective services.
- Enhance the excellence of our consulting firm through the improvement of skills and experience of employees, as well as adopting the latest and best technologies that align with our clients' needs.

## Vision

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- MAB Consulting envisions being the forefront and One Stop Solution for clients in optimizing business performance through innovative and professional consulting services in accounting, tax consultation, and information system consultation.



# Executive Management

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AUFAR FADLUL HADY, S.A., M.A., CA

**Founder &  
Chief Executive Officer**

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“ A State-Registered Accountant with License Number RNA-22476. An expert in Accounting, Taxation, Business Feasibility Studies, and Sharia Accounting, with over 5 years of experience in the field. Conducted extensive research in Sharia Accounting, with publications in internationally indexed Scopus Journals and nationally circulated books. Currently serving as a lecturer at one of the universities in Surabaya. ”



FARNANDA KURNIAWAN, S.T.

**Founder &  
Chief Operational Officer**

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“ A professional in the fields of Accounting, Finance, Taxation, Technology & Information Systems, with over 12 years of experience. A graduate of the University of Surabaya (Ubayu) with a major in information technology. Currently working as the General Manager of a private construction company and managing several clients within the established business partnership. ”



RADITYA FARDIANSYAH, S.M.

**Founder &  
Chief Marketing Officer**

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“ An experienced marketing professional specializing in Accounting Software Programs, with over 14 years of experience in the distribution industry. Proficient in Accounting Systems, Finance, and Taxation, as well as digital marketing and content creator marketing. A graduate of Airlangga University with a major in Financial Management, currently serving as a senior Marketing Consultant. ”



RIZA PERDANA, S.E., M.A.

**Founder &  
Chief Finance Officer**

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“ A professional in the fields of Accounting, Audit, and Taxation with over 10 years of experience. An alumnus of the University of Surabaya and Airlangga University, with experience as an External and Internal Auditor. ”



# Company Values

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## Integrity

Prioritizing the principles of honesty, transparency, and ethics in conducting business and providing services to clients

01

## Commitment to Quality

Committed to delivering high-quality services and producing the best results for clients.

02

## Expertise and Knowledge

Continuously improving knowledge and skills in accounting, taxation, and information systems to provide quality and up-to-date services.

03

## Innovation

Continuously seeking new ways to provide innovative and creative solutions for clients that can enhance their business performance.

04

## Client Engagement

Building long-term working relationships and active engagement with clients to understand their business needs and goals.

05

## Communication Skills

Establishing good communication with clients and providing clear and understandable information regarding accounting, taxation, and information system issues that affect their business.

06

## Sustainability

Considering and addressing sustainability factors in providing services and guiding clients to improve the sustainability performance of their businesses.

07

## Trust

Earning client trust through honesty, commitment, and integrity in conducting business and providing services.

08





# Services Offered

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## ACCOUNTING SERVICES

Includes financial report preparation, budgeting, internal audit, receivables and payables management, and tax reporting services.



## TAX SERVICES

Encompasses tax planning, tax reporting, international taxation, tax return management, and tax consultation.



## INFORMATION SYSTEM SERVICES

Includes consultation on information system development, database management, data security management, computer network management, and business application development.



## BUSINESS CONSULTATION

Covers business evaluation, strategic planning, business performance analysis, risk management, and financial consultation.



## HUMAN RESOURCE DEVELOPMENT

Involves employee training, employee program development, salary management, and performance management.



## SPECIALIZED HUMAN RESOURCE PROVISION

Encompassing recruitment, skill development, specific skill training, client company placements, and supervision of performance outcomes.



# Business Strategy

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## Customer Service Focus

Consultants should consistently build good relationships with customers and assist them in achieving business goals by providing appropriate advice and innovative solutions.



## Development of Competent Consultant Teams

Consultants must ensure that the team possesses the knowledge and skills necessary to deliver the best solutions for customers.



## Innovation and Technology Adoption

Consultants should always stay abreast of technological advancements and continually update the team's knowledge about new business solutions to enhance efficiency and service quality.



## Client Network Development

Consultants should strive to expand their client network and foster long-term relationships with clients. They should maintain good relations with clients and continually seek new business opportunities.



## Expansion of Service Areas

Consultants should consider expanding their service areas to cover more aspects of business, such as financial management and human resources. This will enable consultants to offer more comprehensive service packages to customers.



## Focus on Sustainability

Consultants should pay attention to sustainability factors when providing business solutions to their customers. They should continuously update their knowledge about sustainability and assist their clients in achieving their sustainability goals.

# Client



Learn more about our valued clients and the industries we serve.



**SADEWA ANIMAL FEED (SAF)**  
Feed Provider for Livestock and Poultry



# Testimonials



Read what our clients have to say about their experiences working with us.



**Mr. Syaifulloh**

PT. Sadewa Animal Feed



We are very grateful to MAB Consulting for implementing Accurate in our company. They provided precise solutions and ensured a smooth transition to the new system.



**Mrs. Nadine**

PT. Berhasil Inti Gemilang



We are satisfied with MAB Consulting's services. They implemented Accurate effectively and offered outstanding support throughout the process. We will recommend them to our business associates.



**Mrs. Aqis**

PT. Velacom



We are highly satisfied with MAB Consulting's tax reporting services. They possess high expertise and consistently ensure our tax reports are submitted timely and accurately.

# Testimonials



Read what our clients have to say about their experiences working with us.



**Mr. Susan Hartono**

PT. Garsindo



MAB Consulting is highly professional in handling the Accurate implementation in our company. They understand business needs well and provide appropriate solutions. The implementation process was smooth and efficient.



**Mrs. Devi**

CV. Karya Carma Perkasa



We greatly benefited from MAB Consulting's expertise in implementing Accurate. They have a deep understanding of the system and provide valuable advice to enhance our business performance.



**Mrs. Indri**

PT. Palmars

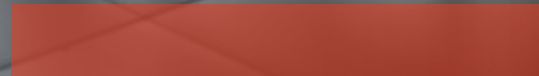


We consider ourselves fortunate to have chosen MAB Consulting as our partner in implementing Accurate. They provided precise solutions and ensured everything went according to plan. Excellent collaboration!





Transform Your Business Today:  
**Take the First Step Towards  
Success with MAB Consulting**



# CONTACT US



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## Our Office 2

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## Our Office 3

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